

Rep Order# 7894425 Ver# 3 Mod# 1 Status Confirmed Traffic Order# 24371 Last Received: 09/20/2012 10:34 AM Printed: 09/20/2012 9:19 AM  
EC'd Yes Showing Buylines: All Lines 1 of 4

Station KSL-TV SALT LAKE CITY Agency ( ) WATERFRONT STRATEGIES  
Advertiser ( ) PATRIOT MAJORITY Sales Office ( ) WASHINGTON  
Product PATRIOT MAJORITY USA Salesperson ( ) JAMIE ANDRUS  
Estimates# 1548 Agency C/P1/P2/E Flight Dates 10/02/2012 - 10/08/2012  
Buyer SPENCER WOOD Salesperson Phone#: 202-872-1155  
Phone#: Fax#  
Fax#

— CONTRACT COMMENT —

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

In	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
1	TU-F	EARLY TODAY	5A-6A	:30	10/02-10/05	3	\$60.00	3
2	TU-F	NEWS	6A-7A	:30	10/02-10/05	4	\$300.00	4
3	M	NEWS	6A-7A	:30	10/08-10/08	1	\$300.00	1
4	TU-F	TODAY SHOW	7A-8A	:30	10/02-10/05	2	\$700.00	2
5	TU-F	TODAY SHOW	8A-9A	:30	10/02-10/05	2	\$475.00	2
6	SU	SUN TODAY	7A-8A	:30	10/07-10/07	2	\$150.00	2
7	SU	MEET PRESS	8A-9A	:30	10/07-10/07	2	\$200.00	2
8	TU-F	TODAY SHOW	9A-10A	:30	10/02-10/05	3	\$180.00	3
9	TU-F	RACHAEL RAY	10A-11A	:30	10/02-10/05	5	\$140.00	5
10	M	RACHAEL RAY	10A-11A	:30	10/08-10/08	1	\$140.00	1
11	TU-F	STUDIO 5	11A-12P	:30	10/02-10/05	4	\$140.00	4
12	M	STUDIO 5	11A-12P	:30	10/08-10/08	1	\$140.00	1
13	TU-F	NEWS	12P-1P	:30	10/02-10/05	4	\$170.00	4

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EC'd	Yes													
Station	KSL-TV SALT LAKE CITY	Agency	(	) WATERFRONT STRATEGIES			Rep Firm							
Advertiser	( ) PATRIOT MAJORITY	3050 K ST NW, SUITE 100		) WASHINGTON			Sales Office	(						
Product	PATRIOT MAJORITY USA	WASHINGTON, DC 20007		) JAMIE ANDRUS			Salesperson	(						
Estimate#	1548	Agency C/P1/PZ/E	//1548				Salesperson Phone#	202-872-1155						
Buyer	SPENCER WOOD	Flight Dates	10/02/2012 - 10/08/2012				Salesperson FAX#							
Phone#		Hiatus Weeks												
Fax#														
In	Day	Program					Time		Dates			Spots/Week		
--	--	--	--	--	--	--	--	--	--	--	--	--		Total Spots
14	M	NEWS					12P-1P	:30	10/08-10/08	1		\$170.00		1
15	M	TODAY SHOW					1P-2P	:30	10/08-10/08	1		\$100.00		1
16	TU-F	DAY'S OUR LIVES					2P-3P	:30	10/02-10/05	5		\$200.00		5
17	SU	SUNDAY EDTN					9A-930A	:30	10/07-10/07	1		\$100.00		1
18	SU	HISTORY OF THE SAINTS					1030A-11A	:30	10/07-10/07	1		\$100.00		1
19	TU-F	DR. PHIL					3P-4P	:30	10/02-10/05	5		\$130.00		5
20	M	DR. PHIL					3P-4P	:30	10/08-10/08	2		\$130.00		2
21	TU-F	KATIE					4P-5P	:30	10/02-10/05	5		\$130.00		5
22	M	KATIE					4P-5P	:30	10/08-10/08	2		\$130.00		2
23	TU-F	NEWS					5P-530P	:30	10/02-10/05	4		\$525.00		4
24	M	NEWS					5P-530P	:30	10/08-10/08	1		\$525.00		1
25	TU-F	NEWS					6P-630P	:30	10/02-10/05	5		\$485.00		5
26	M	NEWS					6P-630P	:30	10/08-10/08	1		\$485.00		1
27	TU-F	NEWS					630P-7P	:30	10/02-10/05	4		\$475.00		4
28	M	NEWS					630P-7P	:30	10/08-10/08	1		\$475.00		1
29	SU	NEWS					6P-630P	:30	10/06-10/06	1		\$225.00		1

Station KSL-TV SALT LAKE CITY  
 Advertiser ( ) PATRIOT MAJORITY  
 Product PATRIOT MAJORITY USA  
 Estimate# 1548  
 Buyer SPENCER WOOD  
 Phone#  
 Fax#

Ln	Day	Program	Agency	Rep Firm	Sales Office	Salesperson	Total Spots
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30	SA	GAME NIGHT LIVE	3050 K ST NW, SUITE 100 WASHINGTON, DC 20007 Agency C/P1/P2/E Flight Dates 10/02/2012 - 10/08/2012 Hiatus Weeks	:30	10/05-10/06	1	\$100.00
31	M	THE VOICE	7P-9P	:30	10/08-10/08	1	\$3,700.00
32	TU	GO ON/NEW NORMAL	8P-9P	:30	10/02-10/02	1	\$2,500.00
33	F	GRIMM	8P-9P	:30	10/05-10/05	1	\$1,300.00
34	F	DATELINE	9P-10P	:30	10/05-10/05	1	\$1,000.00
35	SA	NEWS	10P-1035P	:30	10/06-10/06	1	\$1,100.00
36	TU-F	TONIGHT SHOW	1035P-1137P	:30	10/02-10/05	4	\$600.00
37	M	TONIGHT SHOW	1035P-1137P	:30	10/08-10/08	1	\$600.00
38	TU-F	Fallon	1137P-1236A	:30	10/02-10/05	3	\$250.00
39	SU	NFL	615P-930P	:30	10/07-10/07	1	\$4,500.00
40	SU	SPORTSBEAT NFL	930P-10P	:30	10/07-10/07	1	\$500.00
41	TU-F	TODAY SHOW	1P-2P	:30	10/02-10/05	4	\$100.00

—REPORT TOTALS—  
 Report Totals: 94 / \$37,765.00

—SALES MONTHLY TOTALS—  
 Oct 12: 94 / \$37,765.00

